



June 4, 2015

10th-Annual Birmingham Bowl Set for December 30, 2015 at Historic Legion Field

BIRMINGHAM, Ala. — The 10th-annual Birmingham Bowl is set for Wednesday, Dec. 30, 2015, as part of a tripleheader of bowls on ESPN that day. The game will be played at Historic Legion Field in Birmingham, Ala., and will feature a team from the Southeastern Conference against a team from the American Athletic Conference. Kickoff for the nationally televised game is set for noon (ET)/11 a.m. (CT) on ESPN.

“We are very excited about this milestone event for the Birmingham Bowl and pleased that our game has been chosen to kick off a full day of bowl games,” said Mark Meadows, Birmingham Bowl executive director. “We are also excited about playing on a date when schools are traditionally not in session and people are vacationing for the holidays. This should allow the visiting and local fans the opportunity to be in Birmingham to experience all of the bowl week festivities.”

In last year’s Birmingham Bowl, Florida held off a last-minute drive to defeat East Carolina 28-20 as a bowl record 4.4 million viewers watched on ESPN.

Since the game’s inception in 2006, the Birmingham Bowl has generated over \$108 million in economic impact for the Birmingham community, according to figures provided by the Greater Birmingham Convention & Visitors Bureau.

A commemorative 10th-anniversary logo has also been commissioned and will be released at a later date.

Tickets for the 10th-annual Birmingham Bowl will go on sale to the public on Thursday, Oct. 1, 2015. Ticket pricing will be \$50 for East and West reserved sideline seating and \$30 for general admission corner seats. Discounted Group Tickets are also available. For information on group tickets, corporate packages and branding opportunities, contact Mark Meadows at mark.r.meadows@espn.com or 205-733-3776, extension 102.

For more Birmingham Bowl information please visit www.birminghambowl.com. For up-to-the-minute information, please follow our social handles on [Facebook.com/birminghambowl](https://www.facebook.com/birminghambowl) and [Twitter](https://twitter.com/birminghambowl).

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ESPN Events

[ESPN Events](#), a subsidiary of ESPN, owns and operates a large portfolio of collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; 13 college bowl games, nine college basketball events and two college award shows, which accounts for approximately 250-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Boca Raton, Boise, Birmingham, Dallas-Fort Worth, Albuquerque, St. Petersburg and Las Vegas, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

[AdvoCare Texas Kickoff](#) (Houston); [AdvoCare V100 Texas Bowl](#) (Houston); [Birmingham Bowl](#) (Alabama); [Boca Raton Bowl](#) (Florida); [Celebration Bowl](#) (Atlanta); [Famous Idaho Potato Bowl](#) (Boise); [Gildan New Mexico Bowl](#) (Albuquerque); [Hawai'i Bowl](#) (Honolulu); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge presented by Disney](#) (Orlando, Fla.); Orlando Kickoff (Florida); [Popeyes Bahamas Bowl](#) (Nassau); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [Royal Purple Las Vegas Bowl](#) (Nevada); [St. Petersburg Bowl](#) (Florida); [The Home Depot College Football Awards](#) (Atlanta) and [Zaxby's Heart of Dallas Bowl](#) (Dallas-Fort Worth)

Collegiate Basketball

[Armed Forces Classic](#) (Marine Corps Base Camp Smedley D. Butler, Okinawa, Japan); [DIRECTV Wooden Legacy](#) (Orange County, Calif.); *College Basketball Awards Presented by Wendy's* (Los Angeles); [Gildan Charleston Classic](#) (South Carolina); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic Presented by Corona](#) (New York City); [Jimmy V Women's Classic Presented by Corona](#) (Hartford/Storrs, Conn.); [Orlando Classic](#) (Walt Disney World Resort near Orlando, Fla.); [Puerto Rico Tip-Off](#) (San Juan) and [State Farm Champions Classic](#) (Chicago)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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