

Immediate Release

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13th Annual Birmingham Bowl Set for December 22 at Historic Legion Field

BIRMINGHAM, Ala. — The 13th annual Birmingham Bowl is set for Saturday, Dec. 22. The game will be played at Historic Legion Field in Birmingham, Ala., and will feature a team from the Southeastern Conference against a team from the American Athletic Conference. Kickoff for the nationally televised game is set for noon ET/11 a.m. CT on ESPN.

"Mark your calendars now to join us at historic Legion Field on December 22nd," said Mark Meadows, executive director of the Birmingham Bowl. "The Birmingham Bowl is a fantastic time to show your support of not only the teams playing but also the city of Birmingham. This Saturday morning timeslot on ESPN will be a great national showcase for our city."

In last year's bowl game, South Florida defeated Texas Tech 38-34 in an exciting game that broke many of the bowl's previous records.

Since the game's inception in 2006, the Birmingham Bowl has generated over \$145 million in economic impact for the Birmingham community, according to figures provided by the Greater Birmingham Convention & Visitors Bureau.

Tickets for the 13th annual Birmingham Bowl will go on sale to the public on Monday, Oct. 1. Ticket pricing will be \$50 for East and West reserved sideline seating and \$30 for general admission corner seats. Discounted Group Tickets are also available. For information on group tickets, corporate packages and branding opportunities, contact Mark Meadows at mark.r.meadows@espn.com or 205-733-3776, extension 102.

For more Birmingham Bowl information please visit <u>www.birminghambowl.com</u>. For up-to-the-minute information, please follow our social handles on <u>Facebook.com/birminghambowl</u>, <u>Twitter</u> and <u>Instagram</u>.

ESPN Events

ESPN Events, a division of ESPN, owns and operates a large portfolio of 31 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 12 college basketball events and two college award shows, which accounts for approximately 300-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas,



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Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

Academy Sports + Outdoors Texas Bowl (Houston); AdvoCare Texas Kickoff (Houston); Bad Boy Mowers

Gasparilla Bowl (St. Petersburg, Fla.); Bahamas Bowl (Nassau); Birmingham Bowl (Alabama); Cheribundi Tart

Cherry Boca Raton Bowl (Florida); Camping World Kickoff (Orlando, Fla.); Celebration Bowl (Atlanta); Famous

Idaho Potato Bowl (Boise); Frisco Bowl (Texas); Gildan New Mexico Bowl (Albuquerque); Guardian Credit Union

FCS Kickoff (Montgomery, Ala.); Hawai'i Bowl (Honolulu); Las Vegas Bowl (Nevada); Lockheed Martin Armed

Forces Bowl (Dallas-Fort Worth); MEAC/SWAC Challenge (Atlanta); Raycom Media Camellia Bowl (Montgomery, Ala.); The Home Depot College Football Awards Presented by Gildan (Atlanta) and Heart of Dallas Bowl (Dallas-Fort Worth)

Collegiate Basketball

AdvoCare Invitational (Walt Disney World Resort near Orlando, Fla.); Armed Forces Classic (Fort Bliss, Texas); College Basketball Awards Presented by Wendy's (Los Angeles); Gildan Charleston Classic (South Carolina); Hawaiian Airlines Diamond Head Classic (Honolulu); Jimmy V Men's Classic presented by Corona (New York City); Jimmy V Women's Classic presented by Corona (TBD); Myrtle Beach Invitational (Conway, S.C.); NIT Season Tip-Off (Brooklyn, N.Y.); Puerto Rico Tip-Off; State Farm Champions Classic (Indianapolis) and Wooden Legacy (Fullerton, Calif.)

For more information, visit the official website, Facebook, Twitter or YouTube pages.

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