



#### **Immediate Release**

Contact: Heather Jeffcoat

Burton Advertising

[hjeffcoat@burtonadvertising.com](mailto:hjeffcoat@burtonadvertising.com)

205-515-1972

### **Tickets for the 2017 Birmingham Bowl On Sale Now**

BIRMINGHAM, Ala. — Tickets for the 12<sup>th</sup> annual Birmingham Bowl went on sale October 1<sup>st</sup>. The game will kick off at 11 am CT on Saturday, December 23<sup>rd</sup> on ESPN and will feature teams from the Southeastern Conference and the American Athletic Conference.

The bowl will offer a \$15 discount on all tickets if fans order tickets between October 1<sup>st</sup>-15<sup>th</sup>. The Early-Bird discount will allow fans to purchase \$50 reserved seating for only \$35 and \$30 general admission seating for only \$15. Tickets can be ordered online at [birminghambowl.com](http://birminghambowl.com).

In last year's Birmingham Bowl, the University of South Florida Bulls defeated the South Carolina Gamecocks 46-39 in the first overtime in Birmingham Bowl history.

Since the game's inception in 2006, the Birmingham Bowl has generated over \$141 million in economic impact for the Birmingham community. Through a partnership with the Monday Morning Quarterback Club, the Bowl has donated \$280,000 to the Crippled Children's Foundation.

To interview a representative from the Birmingham Bowl, contact Heather Jeffcoat at 205-515-1972 or by emailing [hjeffcoat@burtonadvertising.com](mailto:hjeffcoat@burtonadvertising.com).

#### **ESPN Events**

[ESPN Events](#), a division of ESPN, owns and operates a large portfolio of 31 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 11 college basketball events and two college award shows, which accounts for approximately 300-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

#### **Collegiate Football**

[AdvoCare Texas Kickoff](#) (Houston); [Bahamas Bowl](#) (Nassau); [Birmingham Bowl](#) (Alabama); [Boca Raton Bowl](#) (Florida); [Camping World Kickoff](#) (Orlando, Fla.); [Celebration Bowl](#) (Atlanta); [Famous Idaho Potato Bowl](#) (Boise);

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#### **Birmingham Bowl**

ESPN Events

2 Riverchase Office Plaza, Suite 110

Birmingham, AL 35244

Phone: (205) 733-3776

Fax: (205) 733-9249



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#### **Birmingham Bowl**

Historic Legion Field

[www.birminghambowl.com](http://www.birminghambowl.com)

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[Frisco Bowl](#) (Frisco, Texas); [Gildan New Mexico Bowl](#) (Albuquerque); Guardian Credit Union FCS Kickoff (Montgomery, Ala.); [Hawai'i Bowl](#) (Honolulu); [Las Vegas Bowl](#) (Nevada); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge](#) (Baton Rouge, La.); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [St. Petersburg Bowl](#) (Florida); [Texas Bowl](#) (Houston); [The Home Depot College Football Awards](#) (Atlanta) and [Zaxby's Heart of Dallas Bowl](#) (Dallas-Fort Worth)

### Collegiate Basketball

[AdvoCare Invitational](#) (Walt Disney World Resort near Orlando, Fla.); [Armed Forces Classic](#) (Ramstein Air Base, Germany); *College Basketball Awards Presented by Wendy's* (Los Angeles); [Gildan Charleston Classic](#) (South Carolina); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic presented by Corona](#) (New York City); [Jimmy V Women's Classic presented by Corona](#) (TBD); [NIT Season Tip-Off](#) (Brooklyn, N.Y.); [PK80 presented by State Farm](#) (Portland, Ore.); [Puerto Rico Tip-Off](#) (San Juan); [State Farm Champions Classic](#) (Chicago) and [Wooden Legacy](#) (Fullerton, Calif.)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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Local Media Contact: Heather Jeffcoat, 205-515-1972 or [hjeffcoat@burtonadvertising.com](mailto:hjeffcoat@burtonadvertising.com)

ESPN Media Contact: Anna Negron at 860-766-2233 or [anna.m.negron@espn.com](mailto:anna.m.negron@espn.com).

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