

**Immediate Release** Contact: Heather Jeffcoat **Burton Advertising** hjeffcoat@burtonadvertising.com 205-515-1972

## BIRMINGHAM BOWL YOUTH COMBINE SET FOR SATURDAY, AUGUST 19

BIRMINGHAM, Ala. — Area youth are invited to a fun, free event on Saturday, August 19 from 3 to 5 p.m. as the Birmingham Bowl will host the Birmingham Bowl Youth Combine presented by Alabama Power in conjunction with Legion Field's 90<sup>th</sup> Anniversary Celebration.

Youth, age 8 to 13, can participate in various physical fitness categories including: Obstacle Course, 40-Yard Dash, Standing Broad Jump, 5-10-5 Run, and Football Throw. There will be prizes awarded in each age group for all categories.

Registration will take place at Gate 7, beginning at 3 p.m. A waiver will be provided at registration and must be signed by a guardian. The first 300 Youth will receive a T-shirt, Powerade and a ticket to the 12<sup>th</sup> annual Birmingham Bowl.

"We are excited to partner with Alabama Power to celebrate Legion Field's 90<sup>th</sup> Anniversary and offer area youth an opportunity to participate in this fun event! We look forward to a great turnout," said Mark Meadows, Executive Director of the Birmingham Bowl.

For additional information, contact the Birmingham Bowl office at (205) 733-3776, ext. 103.

For up-to-the-minute information, be sure to like the Birmingham Bowl on Facebook: Facebook.com/birminghambowl and follow on Twitter: @birmingham bowl and Instagram: Birmingham Bowl. Tickets for the 12<sup>th</sup> Birmingham Bowl will be on sale October 1.

To interview a representative from the Birmingham Bowl, contact Heather Jeffcoat at 205-515-1972 or by emailing hjeffcoat@burtonadvertising.com.

## **ESPN Events**

ESPN Events, a division of ESPN, owns and operates a large portfolio of 31 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 11 college basketball events and two college award shows, which accounts for approximately 300-



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plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

## Collegiate Football

AdvoCare Texas Kickoff (Houston); Bahamas Bowl (Nassau); Birmingham Bowl (Alabama); Boca Raton Bowl (Florida); Camping World Kickoff (Orlando, Fla.); Celebration Bowl (Atlanta); Famous Idaho Potato Bowl (Boise); Frisco Bowl (Frisco, Texas); Gildan New Mexico Bowl (Albuquerque); Guardian Credit Union FCS Kickoff (Montgomery, Ala.); Hawai'i Bowl (Honolulu); Las Vegas Bowl (Nevada); Lockheed Martin Armed Forces Bowl (Dallas-Fort Worth); MEAC/SWAC Challenge (Baton Rouge, La.); Raycom Media Camellia Bowl (Montgomery, Ala.); St. Petersburg Bowl (Florida); Texas Bowl (Houston); The Home Depot College Football Awards (Atlanta) and Zaxby's Heart of Dallas Bowl (Dallas-Fort Worth)

## Collegiate Basketball

AdvoCare Invitational (Walt Disney World Resort near Orlando, Fla.); Armed Forces Classic (Ramstein Air Base, Germany); College Basketball Awards Presented by Wendy's (Los Angeles); Gildan Charleston Classic (South Carolina); Hawaiian Airlines Diamond Head Classic (Honolulu); Jimmy V Men's Classic presented by Corona (New York City); Jimmy V Women's Classic presented by Corona (TBD); NIT Season Tip-Off (Brooklyn, N.Y.); PK80 presented by State Farm (Portland, Ore.); Puerto Rico Tip-Off (San Juan); State Farm Champions Classic (Chicago) and Wooden Legacy (Fullerton, Calif.)

For more information, visit the official website, Facebook, Twitter or YouTube pages.

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