

# Immediate Release

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# University of South Florida and University of South Carolina Selected to Play in the 2016 Birmingham Bowl

BIRMINGHAM, Ala. — University of South Florida, representing the American Athletic Conference and University of South Carolina, representing the Southeastern Conference, will meet in the 2016 Birmingham Bowl, game officials announced Sunday.

The 2016 Birmingham Bowl will be played Thursday, December 29, 2016, at 1 p.m. CT at historic Legion Field in Birmingham, Alabama. The game will air nationally on ESPN and ESPN Radio.

The 2016 Birmingham Bowl will be the second meeting between the two schools, following a 2004 meeting where South Carolina won in Columbia.

"We are pleased to select USF and South Carolina to play in the 2016 Birmingham Bowl. This should be a fantastic match-up featuring two teams who are just a few hours from our city," said Mark Meadows, Executive Director of the Birmingham Bowl. "We are excited to have the fan bases of these two teams come to our great city. I know the people of Birmingham will show visiting fans what true southern hospitality during bowl week. We hope their fans and the residents of Birmingham come out to see both teams play at historic Legion Field."

USF Head Coach Willie Taggart said his team is looking forward to coming to Birmingham for the game.

"This is a great opportunity for our program to go out and show the country what we are all about and add another significant victory to a record-breaking season. We wanted to make going to bowl games a regular occurrence again at South Florida, so it's great to be returning to a bowl for a second straight season and have the opportunity to play an SEC opponent in Birmingham," said Taggart.

This will be USF's second appearance in the Birmingham Bowl. The Bulls defeated East Carolina 24-7 in the inaugural Birmingham Bowl in 2006.

Coach Muschamp said his team is looking forward to their trip to Birmingham.

"We're excited to play in the Birmingham Bowl," said Muschamp. "It's another chance for the 2016 team to play together. It also gives us an opportunity to continue to improve our program in our first year. We look forward to playing in historic Legion Field, the site of the first two SEC Championship games, and in the state Alabama, which will be a homecoming for eight of our players."





This will be South Carolina's second appearance in the Birmingham Bowl.

Tickets to the 2016 Birmingham Bowl are on sale now and may be purchased by phone at 877-464-9529 and online at www.birminghambowl.com. Tickets are also available at the Legion Field Box Office now through game day. Corporate packages, which include premium ticket locations, hospitality benefits, and corporate branding, are available by calling 205-733-3776 ext. 102 or by emailing mark.r.meadows@espn.com.

<u>PrimeSport</u>, the leader in providing direct access to the biggest sporting events in the world, is the Official Ticket Exchange, VIP Hospitality and Fan Travel Package Provider of the 2016 Birmingham Bowl. Safely and securely buy tickets with other fans on the <u>Birmingham Bowl Ticket Exchange powered by PrimeSport</u>, all tickets are backed with a 100% guarantee.

The Birmingham Bowl is one of 13 bowl games owned and operated by ESPN Events, a division of ESPN. For more information on the Birmingham Bowl, please visit <a href="www.birminghambowl.com">www.birminghambowl.com</a>. For up-to-the-minute information, please follow our social handles on <a href="Facebook.com/birminghambowl">Facebook.com/birminghambowl</a> and <a href="Twitter">Twitter</a>.

### **ESPN Events**

ESPN Events, a division of ESPN, owns and operates a large portfolio of collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 13 college bowl games, 11 college basketball events and two college award shows, which accounts for approximately 250-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

#### **Collegiate Football**

AdvoCare Texas Kickoff (Houston); AdvoCare V100 Texas Bowl (Houston); Air Force Reserve Celebration Bowl (Atlanta); Birmingham Bowl (Alabama); Boca Raton Bowl (Florida); Camping World Kickoff (Orlando, Fla.); Famous Idaho Potato Bowl (Boise); Gildan New Mexico Bowl (Albuquerque); Hawai'i Bowl (Honolulu); Las Vegas Bowl (Nevada); Lockheed Martin Armed Forces Bowl (Dallas-Fort Worth); MEAC/SWAC Challenge (Baton Rouge, La.); Montgomery Kickoff Classic (Montgomery, Ala.); Popeyes Bahamas Bowl (Nassau); Raycom Media Camellia Bowl (Montgomery, Ala.); St. Petersburg Bowl (Florida); The Home Depot College Football Awards (Atlanta) and Zaxby's Heart of Dallas Bowl (Dallas-Fort Worth)

## **Collegiate Basketball**

AdvoCare Invitational (Walt Disney World Resort near Orlando, Fla.); College Basketball Awards Presented by Wendy's (Los Angeles); Gildan Charleston Classic (South Carolina); Hawaiian Airlines Diamond Head Classic (Honolulu); Jimmy V Men's Classic presented by Corona (New York City); Jimmy V Women's Classic presented by Corona (Uncasville, Conn.); NIT Season Tip-Off (Brooklyn, N.Y.); PK80 (Portland, Ore.); State





<u>Farm Armed Forces Classic</u> (Honolulu); <u>State Farm Champions Classic</u> (New York City); <u>Tire Pros Invitational</u> (Orlando, Fla.) and <u>Wooden Legacy</u> (Orange County, Calif.)

For more information, visit the official website, Facebook, Twitter or YouTube pages.

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