



**Immediate Release**

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**12<sup>th</sup> Annual Birmingham Bowl Set for  
Saturday, Dec. 23, 2017, at Historic Legion Field**

BIRMINGHAM, Ala. — The 12<sup>th</sup> annual Birmingham Bowl will kick-off at 11 am CST, Saturday, Dec. 23, 2017, at historic Legion Field, featuring teams from the Southeastern Conference and the American Athletic Conference before a nationally televised ESPN audience.

“We are very excited about moving back to a Saturday game during the holidays. Saturdays offer a great opportunity for local families and groups to attend a great college football game in an historic venue. We look forward to showcasing our city to the fans of the two participating teams as well as to a nationally televised audience,” said Mark Meadows, Birmingham Bowl Executive Director. “We will be announcing our events and bowl week activities soon and hope everyone will plan to participate and attend the game.”

In last year’s Birmingham Bowl, then-No. 22 ranked USF defeated South Carolina 46- 39 in an exciting overtime game, the first in Birmingham Bowl history.

Since the game’s inception in 2006, the Birmingham Bowl has generated over \$141 million in economic impact for the Birmingham community, according to figures provided by the Greater Birmingham Convention & Visitors Bureau.

Tickets for the 12<sup>th</sup> annual Birmingham Bowl will go on sale to the public on Sunday, Oct. 1, 2017. East and West reserved seats are \$50 and general admission tickets are \$30. Discounted group tickets and premium tickets are also available. For information on tickets, corporate packages, hospitality and branding opportunities, contact Mark Meadows at [mark.r.meadows@espn.com](mailto:mark.r.meadows@espn.com) or 205-733-3776, extension 102.

For more Birmingham Bowl information, please visit [www.birminghambowl.com](http://www.birminghambowl.com). For up-to-the-minute information, please follow our social handles on Facebook.com/birminghambowl and Twitter.

The Birmingham Bowl is one of 13 games owned and operated by ESPN Events, a division of ESPN.

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**Birmingham Bowl**

ESPN Events

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**Birmingham Bowl**

Historic Legion Field

[www.birminghambowl.com](http://www.birminghambowl.com)

[Facebook.com/birminghambowl](https://www.facebook.com/birminghambowl)

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### ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a large portfolio of 31 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 13 college bowl games, 11 college basketball events and two college award shows, which accounts for approximately 300-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

### Collegiate Football

[AdvoCare Texas Kickoff](#) (Houston); [Air Force Reserve Celebration Bowl](#) (Atlanta); [Bahamas Bowl](#) (Nassau); [Birmingham Bowl](#) (Alabama); [Boca Raton Bowl](#) (Florida); [Camping World Kickoff](#) (Orlando, Fla.); [Famous Idaho Potato Bowl](#) (Boise); [Gildan New Mexico Bowl](#) (Albuquerque); Guardian Credit Union FCS Kickoff (Montgomery, Ala.); [Hawai'i Bowl](#) (Honolulu); [Las Vegas Bowl](#) (Nevada); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge](#) (Baton Rouge, La.); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [St. Petersburg Bowl](#) (Florida); [Texas Bowl](#) (Houston); [The Home Depot College Football Awards](#) (Atlanta) and [Zaxby's Heart of Dallas Bowl](#) (Dallas-Fort Worth)

### Collegiate Basketball

[AdvoCare Invitational](#) (Walt Disney World Resort near Orlando, Fla.); [Armed Forces Classic](#) (Ramstein Air Base, Germany); [College Basketball Awards Presented by Wendy's](#) (Los Angeles); [Gildan Charleston Classic](#) (South Carolina); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic presented by Corona](#) (New York City); [Jimmy V Women's Classic presented by Corona](#) (TBD); [NIT Season Tip-Off](#) (Brooklyn, N.Y.); [PK80](#) (Portland, Ore.); [Puerto Rico Tip-Off](#) (San Juan); [State Farm Champions Classic](#) (Chicago) and [Wooden Legacy](#) (Fullerton, Calif.)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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