



Immediate Release

Contact: Heather Jeffcoat
Burton Advertising
hjeffcoat@burtonadvertising.com
205-515-1972

**ALABAMA POWER BIRMINGHAM BOWL YOUTH FOOTBALL CLINIC HOSTED BY COACH BILL CLARK
SLATED FOR JULY 13 AT THE FOOTBALL OPERATIONS CENTER AT LEGACY PAVILION**

BIRMINGHAM, Ala. — Youth football players from Birmingham and the surrounding areas are invited to attend a free half-day football fundamentals clinic on Friday, July 13 from 9 a.m. to noon at the Football Operations Center at Legacy Pavilion.

The Football Clinic hosted by Coach Bill Clark is open to the first 200 youth, ages 8-13. Check-in begins at 7:30 a.m. with the clinic set to run 9 a.m. to noon. Register online at birminghambowl.com. For additional information, contact the Birmingham Bowl office at (205) 733-3776 x103.

UAB football coach Bill Clark and his coaching staff will lead the clinic, giving attendees the opportunity to participate in on-field agility drills and offensive and defensive training. Each attendee will receive a complimentary T-shirt, a boxed lunch and two tickets for the 13th annual Birmingham Bowl scheduled for Saturday, December 22.

“We are pleased to again partner with Alabama Power and other sponsors to provide area youth the opportunity to receive on-field instructions from Coach Clark and his staff. We look forward to a great turnout this year at the Football Operations Center at Legacy Pavilion,” said Mark Meadows, executive director of the Birmingham Bowl.

Address to the Football Operations Center at Legacy Pavilion is 1720 2nd Ave S, Birmingham, AL 35294.

For up-to-the-minute information, be sure to like the Birmingham Bowl on Facebook: [Facebook.com/birminghambowl](https://www.facebook.com/birminghambowl) and follow on Twitter @birminghambowl and Instagram. The Birmingham Bowl is one of 13 bowl games owned and operated by ESPN Events, a division of ESPN.

To interview a representative from the Birmingham Bowl, contact Heather Jeffcoat at 205-515-1972 or by emailing hjeffcoat@burtonadvertising.com.

Birmingham Bowl

ESPN Events
2 Riverchase Office Plaza, Suite 110
Birmingham, AL 35244
Phone: (205) 733-3776
Fax: (205) 733-9249



Birmingham Bowl

Historic Legion Field
www.birminghambowl.com
[Facebook.com/birminghambowl](https://www.facebook.com/birminghambowl)
Twitter @birmingham_bowl
Instagram BirminghamBowl



ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a large portfolio of 32 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 12 college basketball events, a college softball event and two college award shows, which accounts for approximately 300-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

[Academy Sports + Outdoors Texas Bowl](#) (Houston); [AdvoCare Texas Kickoff](#) (Houston); [Bad Boy Mowers Gasparilla Bowl](#) (Tampa, Fla.); [Bahamas Bowl](#) (Nassau); [Birmingham Bowl](#) (Alabama); [Cheribundi Tart Cherry Boca Raton Bowl](#) (Florida); [Camping World Kickoff](#) (Orlando, Fla.); [Celebration Bowl](#) (Atlanta); [Famous Idaho Potato Bowl](#) (Boise); [Frisco Bowl](#) (Texas); [Guardian Credit Union FCS Kickoff](#) (Montgomery, Ala.); [Hawai'i Bowl](#) (Honolulu); [Heart of Dallas Bowl](#) (Dallas-Fort Worth); [Las Vegas Bowl](#) (Nevada); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [MEAC/SWAC Challenge](#) (Atlanta); [New Mexico Bowl](#) (Albuquerque); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [The Home Depot College Football Awards](#) (Atlanta)

Collegiate Basketball

[AdvoCare Invitational](#) (Walt Disney World Resort near Orlando, Fla.); [Armed Forces Classic](#) (Fort Bliss, Texas); [Charleston Classic](#) (South Carolina); [College Basketball Awards Presented by Wendy's](#) (Los Angeles); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic presented by Corona](#) (New York City); [Jimmy V Women's Classic Presented by Corona](#) (South Bend, Ind.); [Myrtle Beach Invitational](#) (Conway, S.C.); [NIT Season Tip-Off](#) (Brooklyn, N.Y.); [Puerto Rico Tip-Off](#); [State Farm Champions Classic](#) (Indianapolis) and [Wooden Legacy](#) (Fullerton, Calif.)

Collegiate Softball

[Elite Softball Invitational](#) (Clearwater, Fla.)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

Local Media Contact: Heather Jeffcoat, 205-515-1972 or hjeffcoat@burtonadvertising.com

ESPN Media Contact: Anna Negron at 860-766-2233 or anna.m.negron@espn.com; @ItsAnnaNegron

Birmingham Bowl

ESPN Events
2 Riverchase Office Plaza, Suite 110
Birmingham, AL 35244
Phone: (205) 733-3776
Fax: (205) 733-9249



Birmingham Bowl

Historic Legion Field
www.birminghambowl.com
[Facebook.com/birminghambowl](https://facebook.com/birminghambowl)
Twitter @birmingham_bowl
Instagram BirminghamBowl