



Immediate Release

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Tickets for the 2018 Birmingham Bowl On Sale Now

BIRMINGHAM, Ala. — Tickets for the 13th annual Birmingham Bowl went on sale October 1. The game will kick off at 11 a.m. CT on Saturday, Dec. 22, on ESPN and will feature teams from the Southeastern Conference and the American Athletic Conference.

The bowl will offer a \$15 discount on all tickets if fans order tickets between now and October 15. The Early-Bird discount will allow fans to purchase \$50 reserved seating for only \$35 and \$30 general admission seating for only \$15. Tickets can be ordered online at birminghambowl.com. As a part of this year's ticket purchase, attendees can also opt-in for a "Magic City Pass," an expanded package that will take them to four of Birmingham's top attractions for only \$10.

Anyone who's traveled, especially with the family, knows admission prices add up over the course of a few days around town. Each pass gives you one admission to the following Birmingham attractions: Birmingham Civil Rights Institute, McWane Science Center, The Birmingham Zoo, and The Alabama Sports Hall of Fame. This is a value of up to \$50. The promotional access offered through the Magic City Pass is valid Monday, December 17 through Saturday, December 22.

In last year's Birmingham Bowl, the University of South Florida Bulls defeated the Texas Tech Red Raiders, 38 to 34.

Since the game's inception in 2006, the Birmingham Bowl has generated over \$145 million in economic impact for the Birmingham community. Through a partnership with the Monday Morning Quarterback Club, the Bowl has donated \$310,000 to the Crippled Children's Foundation.

To interview a representative from the Birmingham Bowl, contact Heather Jeffcoat at 205-515-1972 or by emailing hjeffcoat@burtonadvertising.com.

Birmingham Bowl

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Birmingham Bowl

Historic Legion Field
www.birminghambowl.com
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ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a large portfolio of 31 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 10 college basketball events, a college softball event and two college award shows, which accounts for approximately 375-plus hours of live programming, reaches almost 64 million viewers and attracts over 800,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

[Academy Sports + Outdoors Texas Bowl](#) (Houston); [AdvoCare Texas Kickoff](#) (Houston); [Air Force Reserve Celebration Bowl](#) (Atlanta); [Bad Boy Mowers Gasparilla Bowl](#) (Tampa, Fla.); [Birmingham Bowl](#) (Alabama); [Cheribundi Tart Cherry Boca Raton Bowl](#) (Florida); [Camping World Kickoff](#) (Orlando, Fla.); [Famous Idaho Potato Bowl](#) (Boise); [DXL Frisco Bowl](#) (Texas); [Guardian Credit Union FCS Kickoff](#) (Montgomery, Ala.); [Hawai'i Bowl](#) (Honolulu); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [Makers Wanted Bahamas Bowl](#) (Nassau); [MEAC/SWAC Challenge](#) (Atlanta); [Mitsubishi Motors Las Vegas Bowl](#) (Nevada); [New Mexico Bowl](#) (Albuquerque); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); [SERVPRO First Responder Bowl](#) (Dallas-Fort Worth); *The Home Depot College Football Awards* (Atlanta)

Collegiate Basketball

[AdvoCare Invitational](#) (Walt Disney World Resort near Orlando, Fla.); [Armed Forces Classic](#) (Fort Bliss, Texas); [Charleston Classic](#) (South Carolina); *College Basketball Awards Presented by Wendy's* (Los Angeles); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic presented by Corona](#) (New York City); [Jimmy V Women's Classic Presented by Corona](#) (South Bend, Ind.); [Myrtle Beach Invitational](#) (Conway, S.C.); [NIT Season Tip-Off](#) (Brooklyn, N.Y.); [State Farm Champions Classic](#) (Indianapolis) and [Wooden Legacy](#) (Fullerton, Calif.)

Collegiate Softball

[St. Pete/Clearwater Elite Invitational](#) (Clearwater, Fla.)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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