



December 27, 2022

## Conecuh Sausage to Sponsor 16<sup>th</sup> TicketSmarter Birmingham Bowl

BIRMINGHAM, Ala. — Alabama-based sausage producer Conecuh Sausage has been added as a sponsor of the 16<sup>th</sup> TicketSmarter Birmingham Bowl and will feature a Conecuh Sausage sandwich at select concession stands at Protective Stadium.

“We are extremely excited to announce that Alabama’s own Conecuh Sausage is a new sponsor for 2022 and will be served at this year’s game,” said TicketSmarter Birmingham Bowl Executive Director Mark Meadows. “Fans in attendance will get to experience the finest hickory smoked sausage produced in Evergreen, Alabama since 1947.”

The family owned and operated business began in 1947 in the small town of Evergreen, Alabama. While they have grown over the last 75 years, their commitment to producing the finest hickory smoked sausage hasn’t changed. Their tradition of selecting only the highest quality meats, preparing them with our patented blend of seasonings, and smoking them over a pure hickory fire continues today. The result is that unmistakable Conecuh flavor that will keep you coming back time and time again.

The company also operates the Conecuh Sausage gift shop in Evergreen, Alabama where you can find all Conecuh Sausage products plus unique gift items, home decor, and hunting accessories. They are an authorized dealer for Yeti Coolers, Pelican Coolers, Sportsman Condos, Portable Kitchen Grills, Big Green Egg, Portable Kitchen Grills, Bayou Classic Cookers, Fire Disc Grills, Monarch Hunting Products, Boss Game System, Purina Feeds, and Casey Feed.

Conecuh Sausage will be available to be purchased at concession stands located in sections 110 and 124 of Protective Stadium. During the game, one lucky fan will go home with a Conecuh Sausage prize pack that will be given away.

Tickets to the 16<sup>th</sup> TicketSmarter Birmingham Bowl are still available for purchase [here](#). All seating is reserved, with ticket prices starting at \$30. For information on premium seating, hospitality and branding opportunities, contact Mark Meadows at [mark.r.meadows@espn.com](mailto:mark.r.meadows@espn.com). All tickets will be delivered digitally.

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**TicketSmarter Birmingham Bowl**  
Protective Stadium  
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The TicketSmarter Birmingham Bowl is one of 17 college football bowl games owned and operated by ESPN Events. For more information, please visit [TicketSmarterBirminghamBowl.com](https://www.ticketsmarterbirminghambowl.com). For up-to-the-minute information, please follow our social handles on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

### **TicketSmarter**

[TicketSmarter](#) is a proud member of the Digital Ally Companies (NASDAQ: DGLY). With more than 48 million tickets for sale, TicketSmarter enables customers to experience the power and excitement of live events. TicketSmarter also works alongside numerous charitable partners, including St. Jude Children's Research Hospital, the V Foundation, and the Quarterbacking Children's Health Foundation.

TicketSmarter is the title sponsor of the TicketSmarter Birmingham Bowl with ESPN Events and the official ticket resale partner of Rose Bowl Stadium. Additionally, TicketSmarter is the official ticket resale partner of over 35 collegiate conferences, 300+ universities, and hundreds of events and venues nationally.

To learn more about TicketSmarter, visit [TicketSmarter.com](https://www.ticketsmarter.com), and follow @TicketSmarter on [Facebook](#), [Twitter](#), and [Instagram](#).

### **ESPN Events**

[ESPN Events](#), a division of ESPN, owns and operates a portfolio of collegiate sporting events nationwide. In 2022, the 32-event schedule includes three early-season college football kickoff games, 17 college bowl games, 11 college basketball events, and a college softball event, which account for approximately 400 hours of live programming, while reaching nearly 64 million viewers and attracting over 800,000 annual attendees. With satellite offices in more than 10 cities across the country, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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