



17th Birmingham Bowl Set for Saturday, December 23rd at Protective Stadium

May 31, 2023

BIRMINGHAM, Ala. — The 17th Birmingham Bowl is set for Saturday, December 23rd. The game will be played at Protective Stadium in Birmingham, Ala., and will feature teams from the Southeastern Conference, the American Athletic Conference or Atlantic Coast Conference. Kickoff is set for noon ET/11 AM CT and will air on ABC. Participating teams will be announced on Sunday, December 3rd.

“As we prepare for the 17th Birmingham Bowl, we look forward to our third game at Protective Stadium,” said Mark Meadows, Birmingham Bowl Executive Director. “With students out for the holidays and families able to attend together, we look forward to a great turnout and another competitive game right here in Birmingham during the holiday season.”

Tickets will go on sale to the public November 1st at www.birminghambowl.com. All seating is reserved with on-line pricing starting at \$30. For information on Premium Seating, hospitality and branding opportunities, contact Mark Meadows at mark.r.meadows@espn.com.

Since the game’s inception in 2006, the Birmingham Bowl has generated over \$173 million in economic impact for the Birmingham community according to figures provided by the Greater Birmingham Convention & Visitors Bureau. In addition, the Birmingham Bowl has donated over \$430,000 to the Monday Morning Quarterback Club in support of its charitable arm, Quarterbacking Children’s Health Foundation.

For more Birmingham Bowl information, please visit birminghambowl.com. For up-to-the-minute information, please follow our social handles on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a portfolio of collegiate sporting events nationwide. In 2023, the 32-event schedule includes four early-season college football kickoff games, 17 college bowl games, nine college

Birmingham Bowl
ESPN Events
2 Riverchase Office Plaza, suite 110
Birmingham, AL 35244



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basketball events, and a college softball event, in addition to a new a college gymnastics event coming in 2024. Collectively, these events account for over 400 hours of live programming on ESPN platforms, while reaching 60 million viewers and attracting more than 650,000 annual attendees. Each year, the portfolio of events features more than 20 Division I conferences and hosts over 4,000 participating student-athletes. With satellite offices in more than 10 cities across the country, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

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