



Conecuh Sausage served at 18th Birmingham Bowl at Protective Stadium

BIRMINGHAM, Ala. — Alabama-based sausage producer Conecuh Sausage is back as a sponsor of the 18th Birmingham Bowl and their product will be served at all concession stands inside Protective Stadium.

“We are extremely excited to announce that Alabama’s own Conecuh Sausage is back as a sponsor and will be served in stadium at this year’s game,” said Birmingham Bowl Executive Director Mark Meadows. “Fans in attendance will get to experience the finest hickory smoked sausage produced since 1947.”

The family owned and operated business began in 1947. While they have grown over the last 75 years, their commitment to producing the finest hickory smoked sausage hasn’t changed. Their tradition of selecting only the highest quality meats, preparing them with our patented blend of seasonings, and smoking them over a pure hickory fire continues today. The result is that unmistakable Conecuh flavor that will keep you coming back time and time again.

The company also operates the Conecuh Sausage gift shop in Evergreen, Alabama where you can find all Conecuh Sausage products plus unique gift items, home decor, and hunting accessories. They are an authorized dealer for Yeti Coolers, Pelican Coolers, Sportsman Condos, Portable Kitchen Grills, Big Green Egg, Portable Kitchen Grills, Bayou Classic Cookers, Fire Disc Grills, Monarch Hunting Products, Boss Game System, Purina Feeds, and Casey Feed.

Tickets to the Birmingham Bowl are still available for purchase [here](#).

For more Birmingham Bowl information, please visit birminghambowl.com. For up-to-the-minute information, please follow our social handles on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a portfolio of collegiate sporting events nationwide. In 2024, the 34-event schedule includes four early-season college football kickoff games, 17 college bowl games, 10 college basketball events, the premiere regular season college softball and gymnastics events, as well as the Band

Birmingham Bowl
ESPN Events
2 Riverchase Office Plaza, suite 110
Birmingham, AL 35244



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of the Year National Championship. Collectively, these events account for over 400 hours of live programming on ESPN platforms, reaching 60 million viewers and attracting more than 650,000 annual attendees. Each year, the portfolio of events features more than 20 Division I conference and hosts over 4,000 participating student-athletes. With satellite offices in more than 10 cities across the country, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

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